



Count Every Vote

We're fighting disinformation and giving you the facts!

The 2020 Presidential election is the most important election of our generation. Black communities are being targeted with false information around voting rights and claims of voter fraud. But we know better. Our futures are on the line this election---and our futures are worth the wait.

It is critical that we understand how manual and time-intensive ballot counting is, and that there is a strong chance we won't know election results on November 3rd. Join us in raising awareness and managing expectations around election day outcomes. Black to the Future will supply you with social content to make it easy for you to help educate your communities around why it is important that we wait until every vote is counted.



**Remember to tag Black to the Future
#worththewait**

Twitter: [@BlackToTheFutu1](https://twitter.com/BlackToTheFutu1)

Instagram: [@black2thefutureaction](https://www.instagram.com/black2thefutureaction)

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Twitter



Tag our Twitter: [@BlackToTheFutu1](https://twitter.com/BlackToTheFutu1)



40% of Americans are voting by mail in this election. This means it's unlikely we'll know the results until after November 3rd. Tell them we'll wait -- Count. Every. Vote.

Learn more: <https://black2thefuture.org/faq/>



We've waited hours in line to cast our ballots -- we can wait longer for accurate election results. Don't let them steal our vote! Count. Every. Vote. Truth takes time and our democracy is worth the wait!

Learn more: <https://black2thefuture.org/faq/>



They say if there isn't a clear winner on Election night, the whole thing was a sham. Don't believe the lies. With record voting-by-mail across the country, chances we know who the winner is on November 3rd are slim. Democracy is worth the wait!

Learn more: <https://black2thefuture.org/faq/>

Facebook & Instagram



Tag our Facebook: [@Black2theFutureActionFund](https://www.facebook.com/Black2theFutureActionFund)

Tag our Instagram: [@black2thefutureaction](https://www.instagram.com/black2thefutureaction)



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Talking Points



When will we get election results and why?

We don't know at the moment but we should expect that we won't have results until weeks after Election Day. This is because states have different rules around ballot counting. Many states can not even begin counting ballots until Election Day.

What is Voter Intimidation?

Federal law says that “no person ... shall intimidate, threaten, coerce ... any other person for the purpose of interfering with the right of [that] person to vote or to vote as he may choose.”

Examples of voter intimidation may include:

- Aggressively questioning voters about their citizenship, criminal record, or other qualifications to vote , in a manner intended to interfere with the voters' rights
- Falsely presenting oneself as an elections official
- Spreading false information about voter requirements, such as an ability to speak English, or the need to present certain types of photo identification (in states with no such requirement)
- Displaying false or misleading signs about voter fraud and the related criminal penalties
- Other harassment, particularly toward non-English speakers and voters of color

What can you do if you see voter intimidation?

Report it! You can report intimidation to:

The Election Protection Hotline: 1-866-OUR-VOTE

The U.S. Department of Justice Voting Rights Hotline: 800-253-3931; TTY line 877-267-8971

Local and state officials, including poll workers; your county clerk, elections commissioner, elections supervisor; or your state board of elections (Source: [ACLU](#))

What is the “blue shift” and the “red mirage”?

A **blue shift** is a term that was coined in a 2013 paper by Edward B. Foley, a professor who leads the election law program at Ohio State University. After studying presidential elections back to 2000, he found that Democratic candidates are more likely than Republican ones to make major gains during the official and complete tallying of all ballots. (Source: [Washington Post](#))

A **red mirage** is a recent term by Michael Bloomberg's data firm, Hawkfish. It is expected that more Democrats will vote by mail than Republicans, and so it will appear on Election night Election Day. (Source: [CNN](#))

Talking Points



Does my vote matter?

Your vote absolutely matters! Our vote is our power and every single vote will make a difference. When we vote, we are able to elect representatives who will fight for issues that impact our communities; like affordable healthcare, fair wages, job growth, affordable housing, and police brutality. It's important to make your voice heard and vote for leaders who fight for us.

Why are states counting ballots after election day?

A record-breaking number of Americans are voting by mail due to the coronavirus and mail-in, absentee, and provisional ballots take longer to process and count than in-person votes. Even with the increase in voting by mail, it's important to remember that results are never finalized on election night and it's a normal part of the electoral process for ballots to be counted days or even weeks after voters go to the polls. In the past, TV networks have been able to declare a winner on the day of the election based on available results, but this year is different. More voters than any other time in history are voting by mail -- about 70 million people. That's a lot of ballots to count. Please don't believe the lies and misinformation that you'll hear in the days after the election. There is nothing fraudulent about voting by mail and it does not favor one political party over another. Our democracy is worth the wait and we must demand that election officials count every vote, no matter how long it takes.